



To: Health and Social Care Scrutiny Board (5)

From: Liz Gaulton, Acting Director of Public Health

Subject: Proactive and Preventative Update: Upscaling Prevention

1 Purpose of the Note

- 1.1 To provide a briefing for Scrutiny Board 5 on the Upscaling Prevention (Proactive and Preventative workstream).

2 Recommendations

- To note the progress against the prevention element of the Proactive & Preventative workstream.
- To inform and shape Upscaling Prevention at this early stage of its development
- To seek further updates on a regular basis

3 Information/Background

- 3.1 In December 2015 NHS England outlined a new approach to help ensure that health and Care services are built around the needs of local populations with the introduction of Sustainability and Transformation Plans, based upon integration and joint working across the Health and Wellbeing system. They are intended to provide the method by which the *NHS Five year Forward View* is translated by the NHS into practice by closing the quality, cost and wellbeing gaps.
- 3.2 Although the STP process is governed by NHS England, it is being undertaken with the support of the Local Government Association and requires local health and care organisations across the country to come together to form 44 STP footprints with Coventry & Warwickshire being one footprint. STP footprints are not statutory bodies but collective discussion and planning forums to bring together health and care leaders to plan services for the populations they serve. The organisations required to play a lead role in Health and Social Care provision in an STP area, include Clinical Commissioning Groups, local authorities, Hospital Trusts and other health providers.
- 3.3 The draft Coventry and Warwickshire STP was submitted to NHS England in October 2016. The STP provides an opportunity for local government to work with the NHS to tackle the underlying causes of poor health and wellbeing, accelerate the alignment of health and social care and better meet the needs of local people.

4 Coventry and Warwickshire Concordat Alliance

- 4.1 The development of the Sustainability and Transformation Plan in Coventry and Warwickshire, now known as Better Health Better Care and Better Value, provided an

opportunity for collaboration across the sub region. Both the Coventry and Warwickshire Health and Wellbeing Boards recognised the importance of becoming more aligned and increasingly working as a system to improve services, reducing demand on the public sector whilst improving outcomes, rather than being constrained by organisational and geographical boundaries.

- 4.2 Consequently the Coventry and Warwickshire Health and Wellbeing Alliance Concordat was developed. It sets out the principles for joint working with Warwickshire Health and Wellbeing Board, with an emphasis on delivery of the Coventry and Warwickshire Sustainability and Transformation Plan. The concordat has the dual purpose of enabling people across Coventry and Warwickshire to pursue happy, healthy lives, and put people and communities at the heart of everything we do; whilst transforming our services and making significant financial savings.

5 The Coventry and Warwickshire Better Health Better Care and Better Value Vision and Priorities

- 5.1 The vision is aligned to the identified and understood challenges and priorities for Coventry and Warwickshire, and was developed in agreement with both Coventry and Warwickshire Health and Well-being Boards and is as follows:

To work together to deliver high quality care which supports our communities to live well, stay independent and enjoy life

- 5.2 It is based around a number of transformation work streams, which are as follows:
- **Proactive & Preventative - helping people to live healthier lifestyles and fulfil their potential so that they avoid or reduce the need for medical and social care**
 - Urgent & Emergency Care- - changes to help and advice, to help people access what they need as efficiently as possible
 - Planned Care - looking at how we can improve advice and help for things like an operation in the next few months or a doctor's appointment in the next week
 - Maternity & Paediatrics - increasing choice around where to give birth and creating safe, modern services
 - Productivity & Efficiency - improving the efficiency of administrative and support functions

6 Proactive and Preventative Programme

- 6.1 There is widespread recognition that the current model of care is unsustainable as demand outstrips supply and the gap between the income for health and care services and the costs of these services widens.
- 6.2 This is not just down to changes in demographics alone. Although people are living longer this has not been matched by similar improvements in people living longer in good health - so as a result we are spending more years experiencing ill health.
- 6.3 In addition, the burden of ill health is not felt equally – falling to a much greater extent on the most vulnerable and deprived in society. The challenge across health and social care is therefore to improve healthy life expectancy and reduce health inequalities to change the demand for services.
- 6.4 Improving health requires a strong focus on prevention and early intervention. It requires a refocusing away from services designed to deal with the consequences of severe health and care problems and/or services that rescue people in crisis situations.
- 6.5 Instead the NHS with its partners needs to get 'upstream' and ensure that its strategies, service models and workforce development have a greater focus on keeping people

healthy (prevention) and proactive early intervention to reduce the impact of health and wellbeing risks.

6.6 The Proactive & Preventative programmes' vision is:
To galvanise effort, expertise and resource to stimulate a step change in commitment to prevention across the Health & Wellbeing system

6.7 It will do this by:

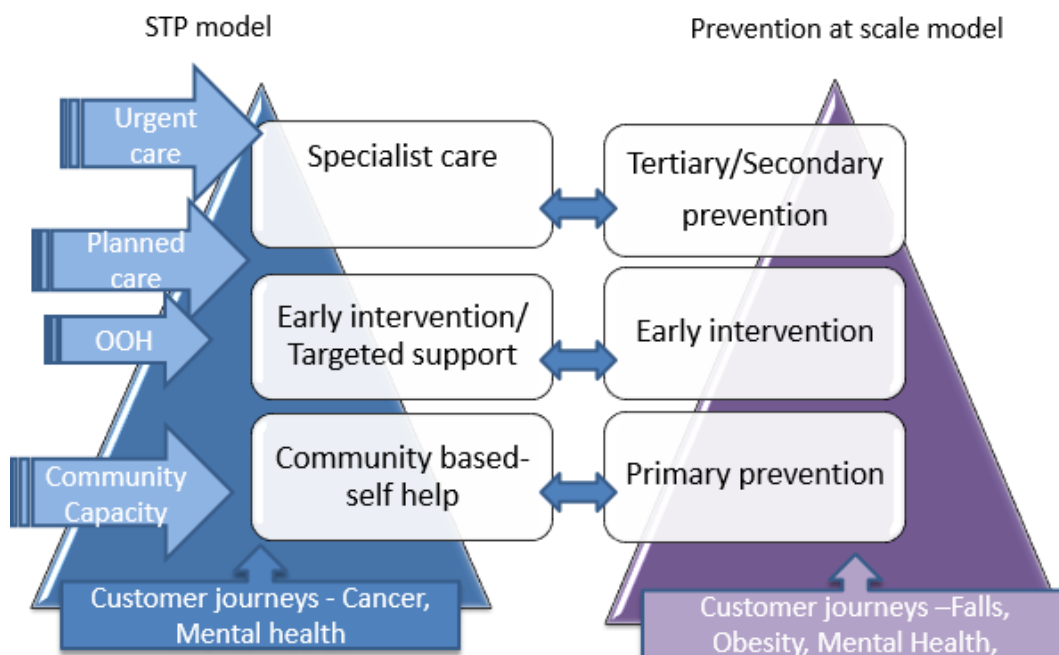
- Influencing behaviour and lifestyle changes for the whole population to maximise adoption of preventative activities
- Proactively seeking to intervene early and reduce health risk for individuals
- Influencing the way services are designed configured delivered to maximise prevention for those at risk of ill health and those reduce complexity and maintain quality of life.

6.8 The Proactive and Preventative work stream has the biggest direct connection to the Council. It builds upon the achievements of the Better Together Programme and the regular work of the Public Health team and includes the Out of Hospital Programme (OOH), which is an ambitious programme to integrate support for people in the community across Coventry and Warwickshire and Upscaling Prevention.

6.9 The Proactive & Preventative Programme is governed by an Executive Group, chaired by Gail Quinton. The group consist of representatives from partner agencies including the C&RCCG, South Warwickshire CCG, Warwickshire County Council, CWPT and SWIFT. The Proactive & Preventative Executive Group reports to the STP Board and to the Health and Well-being Board.

7 Upscaling Preventative Programme Content and Process to Date

7.1 The Upscaling Prevention Programme aims to manage individual health risks by focusing on early intervention to prevent health risks turning into ill-health and, where people have health problems, to stop those health problems escalating to the point where they require significant, complex and specialist health and care interventions. This project will be aimed at those individuals who are 'at risk' and will take an early intervention/prevention approach.



- 7.2 Coventry's Public Health team are leading on this area and working closely with Public Health colleagues in Warwickshire to develop a joint approach to prevention that can be applied at a sub-regional level.
- 7.3 The Upscaling Prevention work will focus on creating the system wide conditions needed to drive a change in behaviour and act as a catalyst, and will be split into two phases:
- Phase 1 will create service and organisational ownership of the prevention agenda.
 - Phase 2 will look at key areas of focus eg staff health and wellbeing, MECC training and consistent community messages.
- 7.4 We have been successful for a bid for 20 days support from the Local Government Association (LGA), which will come at no additional cost to the Council. The 20 days support from the LGA will be used to deliver phase 1 of the project which will be done through:
- Undertaking a series of workshops/events for leaders and champions
 - Development of a multi-layered definition of prevention and a narrative that all audiences can sign up to
 - Show and tell celebration of existing good practice and baseline of where we currently are as a system
 - Filmed/recorded stories
 - Establishment a cohort/network of prevention champions
 - Development a prevention toolkit
- 7.5 Phase 2 will focus on a number of key areas and our mechanisms for delivery are anticipated to be threefold:
- Staff health and wellbeing across all providers – recognising that a strong focus on workforce wellbeing enables us to deliver better care to our population and act as exemplars of good practice to local employers
 - MECC/extended MECC across all providers – supporting delivery of consistent messages across our points of contact and maximising opportunities to promote good health and wellbeing and signpost to support by ensuring all identified staff are MECC plus trained
 - Developing community capacity and consistent messages - making the most of community capacity to support our population to live well. Through this work we will significantly improve pathways and interventions by working together to provide a better level of care and to keep people healthy and well. It is recognised that the local voluntary and community sector in Coventry is well placed to develop and deliver help to tackle the underlying causes of poor health and well-being through collaborative approaches that provide effective support with long lasting impact.



- 7.6 The prevention framework 'Upscaling prevention' will utilise the opportunities of the out of hospital work to get greatest impact to reduce inequalities in health outcomes and manage demand on health and care services via a prevention and self care approach
- 7.7 We will also work with partner agencies to influence and shape professional practice and culture across all the STP workstreams e.g. workforce, cancer, mental health, maternity etc to mobilise the offer.

8 Next steps

- 8.1 The approach to Upscaling Prevention is currently being discussed at both the STP Board and will be discussed at the Health & Well-being Board. Subject to amendments and agreement by the relevant bodies, it is anticipated that the Upscaling Prevention work will be launched at the Joint Coventry and Warwickshire Health & Well-being Boards development day on the 13th December 2017.

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